



PRESS RELEASE

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ACWA to Further Water Quality & Healthier Soils Across Iowa

ANKENY – Agriculture's Clean Water Alliance's (ACWA) mission is to identify and advance solutions that reduce nutrient loss, build healthier soils, and improve Iowa's waters. With ACWA's 22 years of putting this mission to practice within the Raccoon and Des Moines River basins, they are now taking their leadership, expertise and programming statewide.

On Friday, June 11 during ACWA's Board Meeting, members of ACWA will make the official announcement of the statewide expansion of taking their impactful projects, strategically placed conservation agronomists and the vision for water quality and healthier soil across the state of Iowa.

The board is made of leading agriculture retailers, and aligned companies and organizations who sell product and services to farmers.

"Iowa farmers rely directly on ag retail (ACWA's members) for products, services and technical advice to be successful raising crops and livestock," Roger Wolf, Executive Director of ACWA said. "The ACWA expansion across Iowa furthers agriculture's commitment by providing leadership and support to Iowa and its farmers as they work to adopt solutions to our soil and water quality challenges."

Hear firsthand about the core pillars of ACWA on June 11 from 11:00 a.m. – 12:40 p.m. by tuning into 1040 WHO/WMT the BIG Show with Bob Quinn and Carroll Broadcasting with Von Ketelsen. The pillars that will be discussed include scientific approaches to achieve on-farm solutions, leaders in soil and water health quality, as well as innovation to sustainability.

Not only will you hear from ACWA leaders and Board Members, Iowa Secretary of State, Michael Naig will also be interviewed on how ACWA's mission and vision parallel with the state's programs and outlook for Iowa.

Secretary Naig will be presenting to ACWA's Board Members along with members hearing from ACWA's Conservation Agronomists around the state.

Interested in learning more about ACWA? Email Kristen Dearden, ACWA's Membership & Outreach Manager at kristen@acwaiowa.com or call 515-334-1482.

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Agriculture's Clean Water Alliance (ACWA) is a non-profit association whose mission is identifying and advancing solutions that reduce nutrient loss, build healthier soils, and improve Iowa's waters. ACWA is recognized for its ability to build upon its members' extensive relationship with farmers across Iowa. www.acwa-rrws.org/