



ACWA

Agriculture's Clean Water Alliance

**BE PART OF
SOMETHING
BIGGER.**

acwaiowa.com

ABOUT US

ACWA is a non-profit association of ag retailers and support companies across the state of Iowa. We are direct competitors, yet we have a mission to help farmers improve their agronomic performance while supporting environmental improvement efforts.

Our Three Core Pillars



We are leaders

With 413 member locations in 87 counties, plus associate members in parallel industries, we are a strong voice for water quality.



We are data-driven

We believe in science to solutions. That includes water monitoring and soil testing.



We are farmer trusted

We promote soil health and water quality practices with on-the-ground conservation agronomists.

OUR LEGACY

25 years and counting

Only the best nonprofits can say they have members who stick around for 25 years. As innovation and issues evolve, ACWA holds a steady hand. We're in it for the long haul.

Real Impact

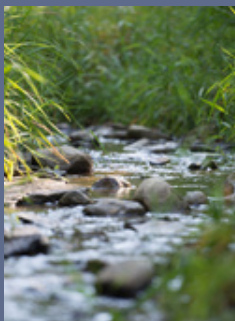
We put our money where our mouth is: conservation agronomists, water monitoring, and programs that work.

- 14,400 water samples processed
- 150,000 acres of cover crops planted
- 186 new edge-of-field practices
- 2.1 million lbs of reduced N loss

Statewide Influence

Water quality is a critical issue in Iowa, and ag-business plays a role in problem solving. Our connections allow us to bring solutions to the table.





MEMBER BENEFITS

CONSERVATION AGRONOMISTS

ACWA helps secure startup funding for conservation agronomists to join your team. This role increases your business's expertise, drives customer loyalty, and balances conservation with profitability.

MEANINGFUL NETWORKING

ACWA is for ag business executives. It's one of the only rooms you'll find where everyone leaves competition at the door. We gather to help each other grow and meet new business demands.

EDUCATIONAL SESSIONS

Every quarter, you'll have an opportunity to learn the latest about conservation technology, programming and projects.

MEMBERSHIP

Financial Investment

ACWA is funded by member dues based on a percentage of our annual nitrogen fertilizer sales.

REGULAR Ag retailers selling crop inputs	ASSOCIATE Wholesalers, manufacturers, etc.
Tier 1: 13+ counties \$37,500	Tier 1 \$25,000
Tier 2 7-12 counties \$27,500	Tier 2 \$12,500
Tier 3 1-6 counties \$12,500	

Dues are paid yearly & are used to further the impact of ACWA through outreach, water testing, & conservation programs

Time Investment

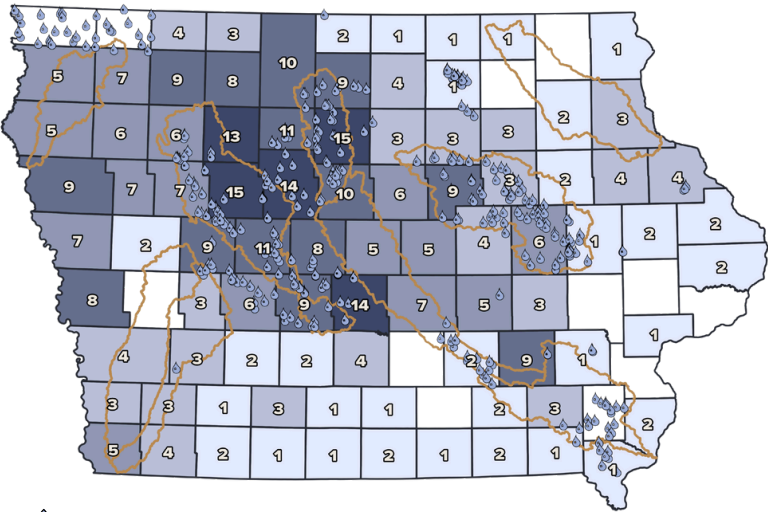
Members are required to attend four quarterly meetings per year. Meetings are built to provide maximum value for your time.

We host an educational session about an emerging conservation topic, followed by networking lunch and board meeting.

For additional impact, members are highly encouraged to join or lead a working group!

2025 ACWA FOOTPRINT

413 member locations in 87 counties



- Water sampling locations
- IDALS partnership priority watersheds
- Number of retail locations

MEMBERS



ASSOCIATE MEMBERS



Nationwide



Get in touch



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Learn more at acwaiowa.com

